

Visit www.onlinecomputerlab.com to learn more about this sensible solution to technology training in your school.

OCL Fundraising Program

- ◆ **No money needed from the school**
- ◆ **No inventory to manage**
- ◆ **No money to manage**
- ◆ **No responsibilities for teachers**
- ◆ **Easy to run**

The OCL Fundraising Program may help you raise the finance needed to fund your technology curriculum, lab, and instructor! Schools can sell our 12 month adult accounts for \$50 which the school receives \$30 (60%). Your school will automatically receive renewal income every year people renew with our great program! Some schools require an additional technology fee from families, but give families an option to participate in the OCL fundraiser in lieu of paying the technology fee.

How It Works: Print our Facilitator Guide to give to a volunteer or your computer instructor. That person can follow the simple procedures to make your fundraising a success. It will show where to access a template flier to customize, print, and give to the students. The guide will suggest a short presentation to students in chapel or assembly. It recommends using a variety of student incentives ideas (awarded after you receive your money). It will provide a suggested insert to your newsletter. The flier instructs prospects to visit LabTeacher.com and enter your school's number to access a quality presentation with samples to encourage them to participate. They sign up right on the presentation page. The Facilitator Guide includes how to increase renewals for future years.

Potential: Schools sell the program at our adult price of \$50, but the school only pays the school price of \$20 (for schools using our minimal level with their students). Since the goal for the number of individual student sales is usually very small (3-5), students can often find sales within their family and friends circle without having to go door to door. It can even be sold to grandparents, aunts, and uncles in other states. Read below to see why people will be glad you offered this fundraiser. If each student sells one account, it covers our program cost with \$10 left over. Depending on your school size, 3-5 sales per student will often cover your computer supervisor/instructor cost as well.

Examples/Potential

Selling annual logins for convenient, successful computer training that can be done as the user has time in the convenience of his/her home for \$50 per year. Users will realize how easy it is to learn and will want to renew every year to keep up with technology, so your fundraiser can grow year after year.

School Size	Selling 3 each	Your Money	Potential Renewal Income	Left After Paying Curriculum Cost For Your Students
50	150	\$4,500	\$4,500	\$3,500
100	300	\$9,000	\$9,000	\$7,000
200	600	\$18,000	\$18,000	\$14,000
	Selling 5 each			
50	250	\$7,500	\$7,500	\$6,500
100	500	\$15,000	\$15,000	\$13,000
200	1000	\$30,000	\$30,000	\$26,000

Demand: Most people over the age of 45 years have realized they need to improve their computer skills. Our program can effectively help them accomplish this from the privacy/convenience of the home. Until technology stops changing, there will always be a market.

Our program resolves these negatives:

- The adults who really need technology training (45+ years old) are the least likely to go to a community or college class.
- They cannot learn effectively if they are in a different environment with each new segment (i.e. different teacher, different website, different computer than at home).
- Middle-aged and older people often need more than a semester beginner class to reach independence.
- Often older people do not know which classes they need when there are several class choices.
- Most adult training options (including training on CDs sold on TV) often fail to point out the difference between features that are common and features that are hardly ever used. Older adults usually feel they have to memorize everything due to their responsible nature.

Our program provides these positives:

- One system to become familiar with to learn all technology.
- Users learn on their home computer.
- The selling price is very competitive compared to community colleges who only offer semester length courses. Community classes are shorter yet. Users can complete as many courses as they have time in their 12 month account.
- Users are talked through concepts.
- Users can select individual, short, specific, 12 lesson courses OR they can choose to participate in an Adult Program which is made up of several courses. Our Adult Programs group several selected courses in a systematic and chronological order to help the user learn without struggle and confusion. Many desired abilities require training in several course areas to attain understanding and mastery.
- Our program can keep current with fast-paced technology changes. We are always adding new courses to cover current programs and tools.
- Concepts are spiraled throughout lessons so users feel a sense of confidence and mastery. Broader or more complex areas are divided into multiple, separate courses to prevent the user from generating a discouraging progress evaluation on a subject too early. It builds both trust and confidence in the program.
- Allows employees to increase their value to their employer or increase their job opportunities.

How To Start: Purchase at least 20 student accounts to use in your school to qualify, then order our Facilitator Guide from the order page. Give this to a volunteer or the computer instructor. Assist your fundraising facilitator by allowing a short presentation in a chapel or assembly (you may even want to speak for your bashful facilitator). Allow your facilitator to print fliers and to include brief parent information in your newsletter. Deposit your check from us. Award top sellers.